

MEMORANDUM FOR THE FILE

Mr. AH
Mr. FS
September 22 1970
Mr. Wm R
A/H (Geo) JWS

Jack Kilpatrick telephoned me late Thursday, September 17, 1970, to say he had just received a call from Dr. William Barclay, who identified himself as assistant to the executive director of the AMA and one of the reviewers of the Auerbach-Hammond articles.

Barclay was calling in reference to Kilpatrick's column on the unpublished beagle study. Barclay was pleasant, Jack said, but "it's obvious the heat is on."

Barclay told Kilpatrick that JAMA did not "reject" the manuscripts but sent them back for revisions which the authors refused to do. Actually, Barclay said, the reviewers found the articles unacceptable for three main reasons:

1. quality of the writing -- terrible from a literary standpoint.
2. quality of the color slides -- murky, hard to read.
3. the statistics -- incomplete and hard to fathom.

Other comments by Barclay, as reported by Kilpatrick:

Since the articles would not be revised for JAMA, it was suggested the authors resubmit whatever they finally come up with to the Archives of Environmental Health.

The article was not really rejected -- just returned for revision.

It will be published in the December 1970 issue (probably) of the Archives. It refers mostly to tumors and growths in the dogs.

-0-

Jack said Barclay quibbled about the rejection comments in his column.

I pointed out several things to Kilpatrick:

Barclay could not have given him all the reasons for the simple fact that Auerbach and Hammond are experienced writers as is evidenced by their numerous publications. Further, the latter is an expert (so-called) statistician and Barclay's admission about the statistics is most important.

Leonard
Zahn
and Associates, Inc.
PUBLIC RELATIONS COUNSEL

P. O. BOX 523 • 13 LINCOLN ROAD • GREAT NECK, N.Y. 11021 • (212) 895-7445

1005133727

Further, photographs of three slides were given to the press at the Feb. 5, 1970, press conference and later were published in a few paramedical journals.

Jack also was told Auerbach was on the editorial board of the Archives and that publication was similar to a company president publishing a by-line piece in his company's employee magazine. Jack agreed fully.

Jack also was told he probably would be subjected to other pressures in the weeks ahead -- both in person and from letters to the editors stimulated by the ACS. He said he doesn't mind "the heat" one bit, he's used to it. He's not at all sorry at doing the column, but wants to be sure he's kept informed of any scientific developments in relation to the dog work.

N.B. Kilpatrick said he may do a follow-up column after the Auerbach-Hammond work appears in the Archives. He said he would like to have whatever criticisms or comments that may be had from experts.

Leonard S. Zahn

1005133728

**Leonard
Zahn** PUBLIC RELATIONS COUNSEL
and Associates, Inc.

P. O. BOX 523 • 13 LINCOLN ROAD • GREAT NECK, N.Y. 11021 • (212) 895-7445